

Watertown Cultural District Partnership

Monday, August 11, 2025, 4:00 pm

Remote

Zoom link: <https://watertown-ma.zoom.us/j/83683744923>

Meeting ID: 836 8374 4923 Call in: +16465588656

Agenda

1. Welcome
2. Acceptance of July Minutes
3. Outreach
 - a. Community Engagement Specialist Report
 - b. Get your events on the website: www.watertownmaculture.com
 - i. MA 250th Events page
 - ii. Porchfest page
 - iii. YardArt archive page
4. Events
 - a. Watertown Arts Market on August 9, 2025
 - b. Faire on the Square on September 13, 2025
 - i. Registration closes August 22: <https://www.faireonthesquare.com/>
 - ii. WCD will have a table under and shared tent with Watertown Cultural Council
 1. Bring your collateral to Liz (3rd Floor Planning Office, 149 Main St) by 10am Wednesday, September 10
 - c. Porchfest 2026
 - i. Organizers' Meeting with Arlington, Malden, and Belmont
 - ii. Kickoff meeting will be scheduled for late October/early November
 - iii. Current committee
 1. Liz Helfer (WCD City Liaison)
 2. Kristen Kenny (WCD Chair)
 3. Susan Jones (WCD Member)
 4. Danielle Drapeau (WCD Outreach Coordinator)
 5. Joe Sharrino (musician, graphic designer)
 6. Dawn Scaltreto (PACC Secretary, Watertown Art Association President, musician)
 7. Vandana Sareen (new)
 8. Brendan Nicholas (new)
 9. Anthony Mantia (new)
 10. Melissa Maslin (new)
5. Old Business
 - a. Marketing Subcommittee
 - i. Purpose: to elevate the visibility of the Watertown Cultural District and its partners
 - ii. With support from Erin Rathe, Economic Development Planner, and Danielle Drapeau, Cultural District Outreach Coordinator
 - iii. Vote to create a Marketing Subcommittee
 1. Nominations for the subcommittee
6. Sharing: Upcoming Events and Programs
7. Next meeting on Monday, September 8, 2025, at 4pm
8. Adjourn