

Watertown Public Arts and Culture Committee
Monday, March 23, 6:00 PM
3rd Floor Conference Room, 149 Main Street, Watertown, MA 02472
Zoom link: <https://watertown-ma.zoom.us/j/89677945000>
Meeting ID: 896 7794 5000 Call in: +16465588656

Agenda

1. Call to Order and Roll Call
2. Welcome
 - a. New member Lei Ma
3. Approval of November minutes
4. Subcommittee and Project Team Reports
 - a. Governance & Funding
 - i. Required board and committee training in December
 - i. Report on procedural updates
 - ii. Why the last two meetings were cancelled
 - ii. Public Art Policy DRAFT review: "Evaluation" (pages 11-14)
 - i. Final review and vote
 - ii. Review of public survey
 - i. Flashvote (shortform)
 - ii. Microsoft Form Survey (longform)
 - iii. 2025 Year in Review
 - b. Outreach
 - i. WCA-TV PSA
 - ii. New event supplies: table clips, bunting, face paint
 - iii. 2026 Events that need volunteers:
 - i. Community Sculpture Walk Reception on May 16th from 11am-Noon
 - i. Location: start of Community Path at Saltonstall Park
 - ii. Activity: lead visitors to new sculptures for artists to talk and answer questions, possible high school band performance (Rick Saunders)
 - ii. Watertown Pride on Saturday, June 6th from 12-4pm
 - i. Location: Saltonstall Park
 - ii. Activity: Facepainting
 - iii. Watertown Arts Market on Saturday, August 8th from 12-5pm
 - i. Location: Arsenal Park
 - ii. Activity: information table (not shared)
 - iv. Summer Concert Series Finale: Watertunes on Wednesday, August 26th from 6:30-8pm
 - i. Location: Saltonstall Park
 - ii. Activity: Sharing the stories behind the music
 - v. Faire on the Square on Saturday, September 9th from 12-4pm
 - i. Location: Saltonstall Park
 - ii. Activity: Information Table / possible facepainting in a separate location

- vi. Merry Mingle on Saturday, December 5th time TBD (evening)
 - vii. In January 2027 but all planning in 2026: River of Light!
 - iv. Other events to be aware of:
 - i. Watertown Community Paddle on Saturday, May 9th from 8:30am-1pm
 - ii. Watertown EcoFest on Saturday, May 9th from 11am-2pm
 - iii. Watertown Porchfest on Saturday, May 16th from 12-6pm
 - iv. Herring Festival on Sunday, May 17th from 12-4pm (last Expert Pairings reveal)
 - v. Indigenous Peoples' Day Celebration on a Sunday in October (TBD)
 - c. Edible Watertown
 - i. Webpages rebuilt with images from all Expert Pairings projects so far
 - ii. Expert Pairings: "River Run" mural to be on portable wall in time for Herring Fest on May 17, 2026
 - d. WaterTunes
 - i. New webpage for [WaterTunes](#)
 - ii. DJ confirmed for 8/26 [Summer Concert Series](#)
 - e. River of Light Report
- 5. Old Business
- 6. New Business
 - a. Mural: We Are Better Together
 - i. Planned independently by Watertown High School students
 - ii. Partially funded by the Watertown Cultural Council
 - iii. Approval of \$2000 Public Art fund allocation to cover remaining costs
- 7. Visitor Input
- 8. Adjourn