

Watertown Cultural District Partnership – Marketing Subcommittee

Wednesday, April 1, 2026, 4 PM

Remote

Zoom link: <https://watertown-ma.zoom.us/j/85906957568>

Meeting ID: 836 8374 4923      Call in: +16465588656

**Agenda**

1. Welcome
2. Overview of marketing dashboard
3. Discussion of action items
  - a. Select rack card design
  - b. Select sticker design
  - c. Watertown News
    - Banner ads, sizes and pricing
    - WCD Quarterly report
  - d. Schedule standing meetings for sub-committee
5. Next agenda and meeting time
6. Adjourn