

Watertown Square Cultural District Partnership

Monday, April 14, 2025, 4:00 pm

Remote

Zoom link: <https://watertown-ma.zoom.us/j/83683744923>

Meeting ID: 836 8374 4923      Call in: +16465588656

**Agenda**

1. Welcome
2. Acceptance of March Minutes
3. Watertown Business Coalition: Celebrating the State of the Arts
  - a. 5/21 from 5-8pm at Bar'Cino
  - b. Sponsors: M&T Bank, Bar'Cino will be asked
  - c. WCA-TV to produce a video showcasing the Watertown Cultural District
  - d. Invitations to Watertown Cultural District partners and potential partners
    - i. Work with Economic Development from the Community Design Division
4. Outreach
  - a. Community Engagement Specialist Report
  - b. Logo is online: <https://watertownmaculture.com> (a few tweaks pending)
  - c. Report on monthly MCC Cultural District Meeting on 3/27/25
    1. Poet Laureate?
    2. Creative Ground (claim your organization profile): <https://www.creativeground.org>
5. YardArt
  - a. **It's live:** <https://www.mosesianarts.org/yardart>
    - i. Bike & Ped Committee Tour: 4/13 at 11am in front of City Hall
    - ii. Watertown Walks: 4/17 at 1-2pm in front of City Hall
    - iii. Reception: 4/29 at 5:30pm at the Mosesian Center for Arts
6. Porchfest
  - a. **URL:** <https://watertownporchfest.org/>
    - i. Registration closes April 25
    - ii. Press release: <https://www.watertownmanews.com/2025/02/03/porchfest-returning-to-watertown-in-may-2025/>
    - iii. "After Hours" deadline has passed (April 1)
7. Old Business
  - a. Mass 250<sup>th</sup> Celebration (2026)
    - i. City Memo for FY26 Grant Application to MA Office of Travel and Tourism
  - b. Watertown Pride: Volunteers for "Love in Full Bloom" activity on 6/1 from 12-4pm
8. New Business
  - a. Watertown Arts Market: registration is open!!! <https://www.watertownartsmarket.com>
  - b. Watertown Community Foundation
    - i. Watertown Helps Out: registration is open [www.watertownfoundation.org/event-listings](http://www.watertownfoundation.org/event-listings)
    - ii. Community Engagement Grant: [www.watertownfoundation.org/community-engagement-grants](http://www.watertownfoundation.org/community-engagement-grants)
9. Sharing: Upcoming Events and Programs
10. Next meeting on Monday, May 12, 2025, at 4pm
11. Adjourn