

Watertown Square Cultural District Partnership

Monday, May 12, 2025, 4:00 pm

Remote

Zoom link: <https://watertown-ma.zoom.us/j/83683744923>

Meeting ID: 836 8374 4923 Call in: +16465588656

Agenda

1. Welcome
2. Acceptance of April Minutes
3. Watertown Business Coalition: Celebrating the State of the Arts
 - a. 5/21 from 5-8pm at Bar'Cino
 - b. Sponsors: M&T Bank, Bar'Cino will be asked
 - c. WCA-TV to produce a video showcasing the Watertown Cultural District
 - d. Invitations to Watertown Cultural District partners and potential partners
 - i. Work with Economic Development from the Community Design Division
4. Outreach
 - a. Community Engagement Specialist Report
 - i. Public Arts & Culture newsletter takeover
5. YardArt
 - a. Report: how it went and statistics
 - i. Bike & Ped Committee Tour: 4/27 at 11am in front of City Hall
 - ii. Watertown Walks: 4/17 at 1-2pm in front of City Hall
 - iii. Reception: 4/29 at 5:30pm at the Mosesian Center for Arts
 - b. Discussion: should we do it again? If so, how?
6. Porchfest on 5/17
 - a. URL: <https://watertownporchfest.org/>
 - i. Registration closed April 25
 - ii. Press release: <https://www.watertownmanews.com/2025/02/03/porchfest-returning-to-watertown-in-may-2025/>
 - iii. "After Hours" at WCA-TV, Ritcey East, and Cass Flowers
7. Old Business
 - a. Community Lawn at the Browne House on 5/3
 - b. Watertown Pride on 6/1 from 12-4pm
 - c. Watertown Arts Market registration is open <https://www.watertownartsmarket.com>
 - d. Watertown Helps Out registration is open www.watertownfoundation.org/event-listings
8. New Business
 - a. Register for Faire on the Square on 9/13 from 12-5pm <https://www.faireonthesquare.com>
 - i. For those that don't want their own space, WCD space will be available
 1. Need volunteers
 - b. Annual Partner Survey to be released to WCD immediately following meeting
 - i. Due July 1, 2025
9. Sharing: Upcoming Events and Programs
10. Next meeting on Monday, May 12, 2025, at 4pm
11. Adjourn